

**A GUIDE WITHOUT ADDRESSES,
A STORY WITHOUT AN END**



This book is for travellers, historians, the curious, wine and fine food lovers and anyone who wants to get to know a Region through its intimate stories and stunning landscapes.

COLLECTION

Tourist Novel

BOOK DETAILS

English Edition
Format: 17 x 24.5 cm
ISBN:
Pages: 655
Price: 60 €



By Pietro Giovannini — Photographs by Maurizio Beucci — Translated by Paolo Maria Nosedà

IMPOSSIBLE LANGHE

TOURIST NOVEL

The book is about a land still marked by contrasts and epic stories, populated by minor yet great heroes of everyday life as well as incredible visionaries. Hills, valleys and nature, together with few towns, villages and hamlets, ranging from lower Piedmont to Liguria, frame a disruptive yet timely narrative that suggests unusual itineraries captured by unexpected authorial images. The result is an original, intimate and true portrait of people and places with very different outlooks: stories that seem impossible to coexist in the space of so few kilometers. This is a book that seems to contain two: the first is a book for travellers who want to visit the Langhe without haste and without a destination, discovering a minor road network and unpublished itineraries; the other is for those who may never go to the Langhe, keeping it as an island of the mind, an elsewhere where they can daydream without necessarily having to be there.

KEY POINTS

This is the tale of a custom-made Langhe, where one can find what he or she is looking for, as long as one is not in a hurry and one relies on instinct and curiosity. The dual nature of the book is revealed in the binary structure of the chapters: on one side, there is the detailed and analytical geographical journey that accompanies the reader (and/or traveller) among scenic spots, country churches, villages and hamlets, without however relinquishing memories and anecdotes unhurriedly poured out, just like the itinerary which the traveller loves to dawdle over. On the other hand, there are the inserts that complete each geographical profile with stories and memories, customs and characters that have moulded these hills into the unique blend they are today.

Pietro Giovannini has always lived in the *Langa del Barbaresco*. His job requires him to travel, eat and drink, or rather write about tourism, food and wine in Piedmont. He is one of the foremost experts on the Langa and Piedmont. Founder and editor of the monthly magazine "anViagi, vini, miti e strade del Piemonte", he is without doubt one of Italy's most fervent Bob Dylan fans.

Maurizio Beucci is a photographer. He is Director of Leica Akademie Italy and Photographic Assets Manager for Leica Camera Italia. His photographs have been published in international magazines such as Vogue China, Point De Vue, How to Spend It, AD Architectural Digest, La Stampa, La Repubblica. He is a specialist in the history of photography and contemporary image, lecturer and curator.

PUBLISHER

The **Fondazione Radical Design** is the project conceived in 2019 by the Piedmontese entrepreneur Sandra Vezza and her son Charley, at the helm of the design companies Gufram, Memphis Italia and Meritalia, with the aim of supporting the human and natural heritage of the Langhe. In continuity with the unconventional approach that has made the experience of radical design unique, the Foundation is committed to the development of projects intrinsically linked to the territory, involving artists and creatives active in different cultural domains.

**FONDAZIONE
RADICAL
DESIGN**