



## Caputo Prize exhibition files to New York: international tour of Neapolitan culture kicks off

**Mulino Caputo takes the art of the new generation around the world: works by students of Accademia di Belle Arti di Napoli on display at the Italian Cultural Institute of New York**

*Naples, May 17 2025* – Following its success in Naples, **the Caputo Prize** will tour the world: the **first stop** of the international tour will be **New York**, with the exhibition of the artworks at the **Italian Cultural Institute** from June 17 to 30, 2025.

Created in 2024 to celebrate **Mulino Caputo's** 100th anniversary, the Caputo Prize represents a corporate patronage project designed to enhance new generations of artistic talent. Targeted at students of **Accademia di Belle Arti di Napoli**, the Caputo Prize invited young artists to explore the connection between **art and food**, culminating in a contemporary art exhibition first presented at the Historical Archives of the **Fondazione Banco di Napoli** in the fall of 2024.

On the occasion of the **2500th anniversary of the founding of Naples**, the **works of art created by the students**, evoking the aesthetics and poetics of a collective cuisine deeply rooted in the city's working-class neighborhoods, will embark on an international journey promoted through the diplomatic network of the **Italian Ministry of Foreign Affairs and International Cooperation**, bringing Naples' extraordinary artistic and gastronomic heritage to the world.

The Caputo Prize project was conceived by **Valore Italia** with **Mulino Caputo**, and realized in collaboration with **Cassa Depositi e Prestiti, Fondazione Banco di Napoli, Accademia di Belle Arti di Napoli** and **Museimpresa**. The New York exhibition flew to New York with the support of the **Italian Cultural Institute of New York** and **Arterìa** as main partner.

Curated by **Olga Scotto di Vettimo** and **Arcangela Di Lorenzo**, professors at the Academy, the exhibition offers young artists a valuable opportunity for international visibility in a prestigious cultural setting.

Mulino Caputo, which has always been a spokesman for the values of **tradition, innovation and social responsibility**, consolidates through this project its commitment to culture, education and collective well-being.

The strong link with the territory is reflected in a vision of sustainability that embraces environmental, social and economic dimensions. In this journey, between historical memory and innovation, Mulino Caputo views culture not merely as support for the arts, but as a living force capable of generating quality of life, widespread awareness and shared growth.



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With the New York stop, a global journey begins, bringing Neapolitan art and tradition to international audiences, and celebrating the identity and cultural heritage of Naples through a contemporary lens.

*"We at Mulino Caputo are proud of this exhibition. Not only are we committed to exporting our products all over the world, but we believe in the communicative codes of art to transmit and make known through the talent of these young people the culture, style and creativity of a unique country like Italy"* **said Antimo Caputo, CEO of Mulino Caputo.**

*"New York represents the most coveted stage for global contemporary art, and for this reason we are happy to be able to host at the Italian Cultural Institute this project that allows us to tell the story of the exceptional talent of a new generation of Italian artists and the spirit of a city in constant evolution such as Naples, demonstrating how patronage can find fertile ground in Italy as well"* **said Fabrizio Di Michele, Consul General of Italy in New York and Interim Director of the Italian Cultural Institute of New York.**

*"Our creativity is recognized all over the world, and with this collaboration we will make known in the United States two expressions of it that share the unique root of Italianness: entrepreneurial flair and artistic genius. I am very pleased to have supported the telling of this incredible experience in a city as unique as New York"* **said Marco Maria Cerbo, Head of Unit for the Coordination of Italian Cultural Institutes.**

*"The New York stop confirms the remarkable success of a project that now takes on an international dimension, proudly becoming part of the celebrations marking the 2500th anniversary of the founding of Naples. Promoting young talents and Italian culture worldwide is a source of great satisfaction for us, reflecting the commitment of Valore Italia, all the project partners, and in particular the Caputo family, who strongly believed in this extraordinary initiative"* **said Martino Troncatti, Chairman of Valore Italia.**



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